

PRESS INFORMATION

NORKA expands its business activities

Specialist luminaire manufacturer NORKA acquires the Traffic & Industries division of Swareflex, a Swarovski Group company. It includes the development, manufacture and sale of lighting systems for road and tunnel lighting.

For more than 70 years, NORKA has been developing technically advanced lighting solutions with a high protection rating, customised for special environmental conditions and visual tasks. Train stations, bridges, production workshops, cold stores, logistics centres, multi-storey car parks, ports or sports facilities – all these are typical areas of application for NORKA. With the founding of NORKA Automation in 2016, the company also offers the appropriate control solution for the luminaires and the integration into building services. “The new acquisition is an outstanding addition to the existing product portfolio and will further strengthen NORKA’s market position as a company specialising in lighting technology”, explains Florian Schönfeld, Managing Director of NORKA, and goes on to say: “We expect to have many synergies, especially in the development and manufacture of fully encapsulated luminaire systems.”

Johannes Oberdanner, Managing Director of Swareflex, adds: “We have found a longstanding successful company in NORKA, whom we trust, because they share the same values as Swareflex in terms of reliability, customer focus and innovative spirit. This will ensure the customary high quality that is essential for customers and subsequently for road users.” Swareflex will focus on its core business in the future – the development and marketing of solutions with glass reflectors for traffic safety and individual applications for light control with glass lenses.

In order to serve the market in Austria and in the neighbouring countries, NORKA is planning to establish a competence centre in Wattens/Tyrol as a wholly owned subsidiary and will be supported along the way by five highly specialised Swareflex employees. Under the management of Florian Schönfeld, the intention is to reliably continue with the existing projects and initiate and look after new tunnel and road lighting projects from the NORKA competence centre in the future. In addition, the trusted NORKA sales partners in Austria and Switzerland will receive local support.

The next few months will be used to organise the transition of the business, implement the transfer of know-how and fulfil the production engineering requirements in the NORKA plant in Dörverden-Hülsen. NORKA is therefore planning larger investments in order to relocate the tunnel lighting production and finishing line based in Vomp in Austria to Dörverden-Hülsen by the end of 2019.

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About NORKA

Heat, cold, pouring rain, snow, water jets, aggressive dusts, corrosive liquids, hazardous gases and strong vibrations – developing luminaires that function reliably under such rough influences requires expert knowledge, experience and creativity. The family-owned company NORKA, established in 1948 with premises in Hamburg and Dörverden, is the market leader in the field of technical lighting solutions for extreme ambient conditions. The main application areas for NORKA luminaires include industrial and production workshops, train platforms and transport buildings, workshops, multi-storey car parks, façades, port facilities and work pits, as well as washing systems, swimming pools, logistics centres and cold stores. NORKA products provide maximum investment security thanks to their long service life, high availability and energy efficiency.

About NORKA Automation

NORKA Automation develops optimum customer-oriented control systems for lighting systems in accordance with industry standards with the objective of creating lighting concepts individually tailored to the area of application. The highest possible light quality, the best lighting comfort, an extremely long service life, reliability, scalability and the lowest possible use of energy are the company's self-defined guiding objectives in this respect. Intelligent solutions for lighting control are combined with many building services functions to create complete solutions if required and wherever possible. Customer-specific LED solutions for special lighting applications are developed and manufactured as required. NORKA Automation stands for intelligence in lighting technology and functional diversity far beyond lighting control.

About Swareflex

Swareflex has been ensuring the visibility and safety of people in road traffic for more than 60 years with its high-quality products. The company, founded as a division of Swarovski, manufactures robust and durable reflectors with retroreflective glass elements for a wide range of applications. In addition, Swareflex develops and produces innovative, customised glass lenses for use in light control, combining precision and quality. Swareflex is a Swarovski Group company and brand.

May 2019 / Other information:

NORKA
Norddeutsche Kunststoff- und Elektro-
gesellschaft Stäcker mbH & Co. KG
Marietta Kappler
Weidestraße 122 a
D-22083 Hamburg
T. +49 40 513009-12
F. +49 40 513009-8012
marietta.kappler@norka.de / www.norka.de

AR-PR
Andrea Rayhrer
Kommunikation & Public Relations
Alexanderstraße 126
D-70180 Stuttgart
T. +49 711 62007838
M. +49 163 5001978
andrea.rayhrer@ar-pr.de
www.ar-pr.de

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(Photo: Swareflex)



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Marietta Kappler
Weidestraße 122 a
D-22083 Hamburg
T. +49 40 513009-12
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